



NAAC
GRADE **A+**

DIRECTORATE OF DISTANCE & ONLINE EDUCATION

MASTER OF BUSINESS ADMINISTRATION

COURSE BROCHURE (2026-27)

INTRODUCTION

Masters in Business Administration (MBA) through online mode is a highly valued post graduate degree designed specifically while keeping in mind to focus the essential skills required for careers in businesses, establishing ventures, imbibing entrepreneurial skills and managing organizations across globe. With the help of this program, the University teachers and real time projects in close alignment with holistic learning approach help the students to define their hidden personality traits and develops managerial style that transforms students into a variety of strategic thinkers, future leaders, economists and entrepreneurs.

OL-MBA program helps students to expand their knowledge of management theories and allows the student to specialise in their chosen sector(s). The students are motivated to expand and swim in vast networking opportunities provided during the tenure of the course that further enhances their own prospects. This program helps students to become a change agent, ready to tackle a range of business issues and develop innovative solutions for the benefit of their own career.

MISSION:

To develop reached and unreached students into a new generation of leaders through updated quality education and career assistance by open and distance learning.

OBJECTIVES:

The OL - MBA program of Mangalayatan University is designed after acknowledging essential quality inputs received from Students, Alumni, Parents, Academicians/ Teachers and also incorporating the contribution of Industries' demands which enable a learner to get out of their comfort zones and make them understand how to deal with the latest domestic and international business issues. The Program uses latest management techniques to solve/rectify strategic problems effectively and efficiently. The OL - MBA programme will help students in acquiring specialised knowledge for quality business management practice in globalised India.

INSTRUCTIONAL DESIGN

The program is divided into four semesters and minimum credit requirement is 84 to get MBA degree in OL mode from Mangalayatan University. Minimum time period for acquiring MBA degree will be two years and maximum time (extended) period is 4 years. Student can select one elective.

| SEMESTER - I | | | | | | |
|--------------|-------------|--|-----------|-----------------------|---------------|-------------|
| S.No. | Course Code | Course | Credit | Continuous Assessment | Term End Exam | Grand Total |
| | | | | MAX | MAX | |
| 1 | MGO-6101 | Principles and Practices of Management | 4 | 30 | 70 | 100 |
| 2 | MGO-6102 | Managerial Economics | 4 | 30 | 70 | 100 |
| 3 | MGO-6103 | Accounting for Managers | 4 | 30 | 70 | 100 |
| 4 | MGO-6104 | Business Statistics | 4 | 30 | 70 | 100 |
| 5 | MGO-6105 | Communication for Management | 4 | 30 | 70 | 100 |
| TOTAL | | | 20 | 150 | 350 | 500 |

| SEMESTER - II | | | | | | |
|---------------|-------------|------------------------------------|-----------|-----------------------|---------------|-------------|
| S.No. | Course Code | Course | Credit | Continuous Assessment | Term End Exam | Grand Total |
| | | | | MAX | MAX | |
| 1 | MGO-6201 | Entrepreneurship & SMEs Management | 4 | 30 | 70 | 100 |
| 2 | MGO-6202 | Business Environment | 4 | 30 | 70 | 100 |
| 3 | MGO-6203 | Research Methodology | 4 | 30 | 70 | 100 |
| 4 | MGO-6204 | Business Laws | 4 | 30 | 70 | 100 |
| 5 | MGO-6205 | Human Resource Management | 4 | 30 | 70 | 100 |
| TOTAL | | | 20 | 150 | 350 | 500 |

Three courses from any one area of the specialization and specialization area will remain same in IIIrd and IV th Semester

| SEMESTER - III | | | | | | |
|-------------------------------|-------------|--|--------|-----------------------|---------------|-------------|
| S.No. | Course Code | Course | Credit | Continuous Assessment | Term End Exam | Grand Total |
| | | | | MAX | MAX | |
| 1 | MGO-7101 | Strategic Management | 4 | 30 | 70 | 100 |
| 2 | MGO-7102 | Organizational Behavior | 4 | 30 | 70 | 100 |
| Electives | | | | | | |
| Human Resource Specialization | | | | | | |
| 1 | MGO-7131 | Industrial Relations & Labour Enactments | 4 | 30 | 70 | 100 |
| 2 | MGO-7132 | Global HRM | 4 | 30 | 70 | 100 |
| 3 | MGO-7133 | Negotiation & Counseling | 4 | 30 | 70 | 100 |

| SEMESTER - IV | | | | | | |
|-------------------------------|-------------|--|--------|-----------------------|---------------|-------------|
| S.No. | Course Code | Course | Credit | Continuous Assessment | Term End Exam | Grand Total |
| | | | | MAX | MAX | |
| 1 | MGO-7201 | Business Ethics and Corporate Governance | 4 | 30 | 70 | 100 |
| 2 | MGO-7202 | Global Business Mgnt. | 4 | 30 | 70 | 100 |
| 3 | MGD-7200 | Dissertation | 4 | 30 | 70 | 100 |
| Electives | | | | | | |
| Human Resource Specialization | | | | | | |
| 1 | MGO-7231 | Organizational Devt. | 4 | 30 | 70 | 100 |
| 2 | MGO-7232 | Group and Team in Organization | 4 | 30 | 70 | 100 |
| 3 | GO-7233 | Training and Devt. | 4 | 30 | 70 | 100 |

SYLLABI AND COURSE MATERIALS

Syllabi, PPR and self-learning materials are developed mostly by experienced faculty members of Mangalayatan University in consultation with contents experts and the same will be forwarded to CIQA and Board of Studies/Academic Council/ Executive Council for further suggestions and approval.

STUDY MATERIAL

The study material in digital format (e – content) of the programme shall be supplied to the students unit - wise for every course.

VIDEO LECTURES

The Video lectures as prescribed by the UGC Regulation shall be made available on the LMS portal of the University.

ONLINE COUNSELLING SESSIONS

The online counselling sessions shall be scheduled beforehand by the Subject Coordinator and informed to the learners. There shall be 6 online counselling sessions / contact classes of 1 hours each for a 4 credit course, held on Saturdays and Sundays. In case of 2 credits course there shall be 4 sessions of 1 hours each and in case of 6 credits course there shall be 8 sessions of 1 hours each.

MEDIUM OF INSTRUCTION

| | |
|-------------------------------|---------|
| Medium of Course Instruction: | English |
| Medium of Examination: | English |

STUDENT SUPPORT SYSTEMS

The university will appoint programme coordinators, course coordinator and course mentors to facilitate the learners in their learning.

Finally, The university has made appropriate arrangements for various support services including online counselling and resource-oriented-services, evaluation methods for both on and off line modes for easy and smooth services to the students' through online mode.

PROCEDURE FOR ADMISSIONS, CURRICULUM, TRANSACTION AND EVALUATION

| FEE STRUCTURE | | | | | | | |
|-----------------------------------|--------|----------|-------------------|--------------|-----------------------|---------------|--------------|
| Name of the Program | Degree | Duration | One Time Reg. Fee | Semester Fee | Exam Fee Per Semester | Full Year Fee | Total Fees |
| Master of Business Administration | PG | 2 Years | 1000 | 15000 | 1500 | 34000 | 67000 |
| Total | | | | | | | 67000 |

| ACTIVITY SCHEDULE | | | | | |
|-------------------|---|--|------------|-------------|------------|
| S.NO. | Name of the Activity | Tentative months schedule (specify months) during year | | | |
| | | From(Month) | To (Month) | From(Month) | To (Month) |
| 1 | Admission | Jul | Sep | Jan | Mar |
| 2 | Assignment submission (if any) | Sep | Oct | Mar | Apr |
| 3 | Evaluation of Assignment | Oct | Nov | Apr | May |
| 4 | Examination | Dec | Dec | Jun | Jun |
| 5 | Declaration of Result | Jan | Jan | Jul | Jul |
| 6 | Re-registration | Jul | Jul | Jan | Jan |
| 7 | Distribution of SLM | Jul | Sep | Jan | Mar |
| 8 | Contact Programmes (counselling, Practicals.etc.) | Sep | Nov | Mar | May |

* These dates are tentative. Final dates will be informed well in advance on your LMS.

CREDIT SYSTEM

| Duration of the Programme | Credits | Name of the Programme | Level of the Programme |
|---------------------------|---------|-----------------------|--------------------------------|
| 2 Yrs to 4 Yrs | 84 | M.B.A. | Master's Degree (Professional) |

WHY ONLINE EDUCATION?

- Comfortable and Flexible.
- Convenience of attending classes from home.
- Cost Effective.
- Time saving.
- No commuting.
- Monetary benefits- No textbooks required.
- Repeated access to the same lecture.
- Study anytime, anywhere.
- Write proctored exam from home

ADMISSION PROCESS

- Register with Mangalayatan Online Programs
- Pay Registration fees through our available payment gateways
- Upload relevant documents and mark sheets
- Get provisional admission
- Pay semester fees
- Get admission confirmation from University
- Roll number allotted to every student
- LMS id and password creation.



Mangalayatana
ONLINE

Contact Us



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